



**DM-19MBA401**

Seat No. \_\_\_\_\_

**M. B. A. (Sem. IV) (CBCS) Examination**

**March - 2022**

**International Business**

Time : **2.30** Hours]

[Total Marks : **70**

**Instructions :** All questions carry equal marks.

**1** Define the term 'International Business'. How international Business is Different from Domestic Business ?

**2** Discuss trade theories in detail.

**OR**

**2** Explain Various motives for Expanding business globally.

**3** Discuss Critically Economic Policy of India and China.

**OR**

**3** Define International Human resource Management. Explain the major activities of IHRM.

**4** Bring out impact of Technology on Society, Economy and a plant in international Business.

**OR**

**4** (A) Write components of Balance of Payments in reference to IB.

(B) Discuss objectives and Principles of WTO.

**5** The manufacture of Jamnagar Dry Fruits Kachori (Food Industry) like to enter into foreign market. For their Dry fruit kachori what should be right Business Model initially and why ? Suggest HR practices and Marketing strategies ?