



DM-19MBA401 Seat No. _____

M. B. A. (Sem. IV) (CBCS) Examination

March - 2022

International Business

Time : **2.30** Hours]

[Total Marks : **70**

Instructions : All questions carry equal marks.

- 1 Define the term 'International Business'. How international Business is Different from Domestic Business ?

- 2 Discuss trade theories in detail.
OR
- 2 Explain Various motives for Expanding business globally.

- 3 Discuss Critically Economic Policy of India and China.
OR
- 3 Define International Human resource Management. Explain the major activities of IHRM.

- 4 Bring out impact of Technology on Society, Economy and a plant in international Business.
OR
- 4 (A) Write components of Balance of Payments in reference to IB.
(B) Discuss objectives and Principles of WTO.

- 5 The manufacture of Jamnagar Dry Fruits Kachori (Food Industry) like to enter into foreign market. For their Dry fruit kachori what should be right Business Model initially and why ? Suggest HR practices and Marketing strategies ?